**Website Plan**

**Business:** Delightbite.com

**Description:** Delightbite is a catering online business that will showcase my delicious baked goods that are made with quality ingredients. The menu includes crispy sweet Baklava and decadent Burma, and Custard. Ingredients can be customized to be vegan-friendly.

**Website Goals:**

1. Introduce my new website and increase revenue in online purchases.
2. Increase special orders and customized packaging for customers.
3. Increase advertising ads to reach and engage with potential customers in my local community.
4. Increase profit by 20% by providing special discounts to first-time customers in the next 3 months.

**Purpose Statement:**

"I take pride in my exceptional baking skills, Delightbite will serve new customers locally and online, and my creations are guaranteed to leave everyone’s taste buds in awe!! Ordering is easy! Visit the website and make your special order today. You’ll be glad you did!